



**MUSLIM SPORTS
FOUNDATION**

**Partnering with MSF –
Frequently Asked Questions**

Frequently Asked Questions (FAQs) – Partnering with MSF

What is partnering with Muslim Sports Foundation (MSF)?

Partnering with MSF offers a formal relationship between your organisation and the Foundation, recognising a shared commitment to promoting sport, health and wellbeing within Muslim and wider communities. Partners join a growing network of trusted partners who uphold our values of professionalism, transparency and community service.

As a partner, your organisation will also be part of MSF's Active Sunnah framework – In Movement There is Blessing (Fil Harakah Barakah). This is our community-led strategy to enrich the lives of British Muslims through sport and physical activity, ensuring that all partner organisations contribute to, and benefit from, a shared vision of faith, wellbeing and positive social impact.

Who can apply to partner with MSF?

We welcome applications from a wide range of organisations, including charities, community clubs, not-for-profits, CICs and limited companies. Applicants must demonstrate alignment with MSF's mission and values and meet basic requirements around governance, safeguarding and integrity.

Can MSF partner with limited companies?

Yes, provided the company aligns with MSF's charitable objectives, values and community focus. All partnerships are subject to appropriate due diligence.

What are the benefits of partnering with MSF?

Partnership with MSF brings several advantages, including:

- Recognition as a trusted MSF partner
- Opportunities for collaboration and joint initiatives
- Access to guidance, best practice resources and sector updates
- Greater visibility through MSF's platforms and networks
- Strengthened credibility and public trust
- Inclusion in the Active Sunnah framework In Movement There is Blessing (Fil Harakah Barakah), joining a collective movement that embeds faith-led values into sport and wellbeing, strengthens community impact, and inspires healthier, more connected Muslim communities across the UK.

How long does the partnership last?

A Partnership is granted for a period of two years from the date of approval. We will contact you approximately three months before the renewal date to confirm whether you wish to renew and to update your information.

Is there a cost to partner with MSF?

No, the partnership is currently free of charge.

What is the partnerships review and renewal timeline?

- **Initial Review:** Once your Partner Application form and any required documents are received, they will be reviewed by our team within 10 working days. We aim to respond with a decision or next steps within 2–3 weeks.
- **Midpoint Check-In (Optional):** We may get in touch informally after the first year for a brief update on your organisation's activities.
- **Renewal Notice:** A reminder notice will be sent three months before your partnership is due to expire.
- **Renewal Review:** Upon receiving your updated information (if required), your renewal will be reviewed for continued eligibility and relevance. Muslim communities across the UK.

How do I apply?

Simply complete the Partnership Application form on our website and submit any requested documents (e.g. safeguarding policy, governing document). We will review your application and contact you regarding the next steps.

What information do I need to provide to apply?

Applicants will be asked to complete an Partnership Application form and will need to supply supporting documents, such as:

- Safeguarding policy
- Governing document (e.g. Constitution or Articles of Association)
- Recent financial statements (if applicable)
- Details of your activities, audience and promotional approach

How will my data be used and stored?

All information provided will be handled confidentially and stored securely, in line with MSF's data protection policies and UK data protection legislation. We will only use your data for the purposes of assessing and managing your partnership.

What happens after I submit my Partnership Application?

We will carry out an initial eligibility check and due diligence review. If we require any further information, we'll get in touch. If your organisation is approved, you will be sent a Partnership Agreement to sign and return. Your Partnership will then be confirmed.

Can my application be declined?

Yes. MSF reserves the right to decline an application if, following due diligence checks, serious concerns are identified – for example in relation to safeguarding, governance, financial integrity or alignment with our values. Applications may also be declined if the partnership could bring MSF into disrepute.

Where organisations are broadly aligned but may need further development (e.g. strengthening policies, governance or documentation), MSF may signpost support or provide guidance on next steps before the partnership can be confirmed. If you have any further questions, please don't hesitate to contact us at asma@muslimsports.org.uk

